



A CASE STUDY

CITY IMAGE SIGNS x WEST BLOCK GLENORA

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ABOUT CITY IMAGE SIGNS

A leading signage solutions provider across Canada.

City Image Signs (CIS) was formed in 2015 through the purchase of an existing signage manufacturing outlet based in Edmonton, Alberta. Since the transition of the company to CIS, the newly acquired 35-year-old sign making company revamped its operations and has grown its capabilities to satisfy a growing customer base on a national level.

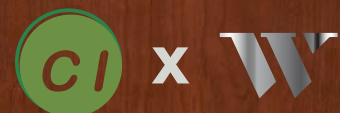
Operating out of our Headquarters in Edmonton, Alberta; CIS has oriented itself to satisfy the most challenging signage projects across all of Canada. CIS has focused its development into strategic installation and professional services partnerships. These partnerships have helped propel the growth of the company, enabling us to deal with some of Canada's larger multi-location customers, such as Pizza Hut, Fountain Tire, The Canadian Brewhouse, Fire & Flower Cannabis Co. and many more. With a vast database of installation vendors nationally, paired with in-house permit and sign building experts, CIS is well suited to handle all aspects of every signage project, from start to finish, in any municipality across the country.

In addition to our reputable house account customer base and vast geographic reach, City Image Signs also specializes in working closely with facility owners and developers in the execution of large scale projects involving freestanding structures, building mounted signs, and comprehensive sign packages.

Through several years of experience in managing these types of larger signage opportunities, one integral component which we can constantly attribute to the success of these projects is the emphasis that we put on pre-construction planning. Utilizing a detailed chartering process, we have the ability to learn, acknowledge, and plan around all aspects of the project so to establish the plan of execution prior to commencing any fabrication. This effectively streamlines fabrication, minimizes change orders, and shortens overall timelines; all of which result in the benefit to the project.

From conceptual renderings and signage program creation, to per project design, permits, site surveys, and installations; CIS provides the full service required to execute on all types of signage projects in a timely, budget friendly, safe, and professional manner.

We are proud that our customers trust us with the complete execution of their signage needs.



ABOUT THE PROJECT

BONDcreative

CANTIRO

Pagnotta
INDUSTRIES

A 3.4 ACRE MIXED-USE SITE, DEVELOPED AS AN URBAN VILLAGE COMBINED WITH LUXURY CONDO LIVING & RETAIL SPACE ON THE EDGE OF DOWNTOWN EDMONTON.

City Image Signs (CIS) had the opportunity of bidding on the public signage tender for **West Block Glenora**, put out for bid by **Cantiro** (formerly known as **inhouse by Beaverbrook**). The scope of the bid that was put out, was for the complete manufacture, supply, delivery, and installation of all the signage at the site, as detailed in the Design Intent Specification Drawings. The concept design of the signs were put forth by **BOND Creative**, and once **CIS** won the bid, we dissected the concepts and put together a plan for manufacture. **Pagnotta** Industries was awarded as the general contractor for the architectural build.

As the chosen signage contractor, **CIS** generated shop drawings showing all materials, layouts, sizes, finishes, anchorage's, connections, and miscellaneous detail for each sign type. We worked with a certified engineer for the structural drawings to be approved.

The signage scope for the project included both exterior & interior wayfinding, and tenant identification signage. Read forward to learn more about the types of signs that were provided for the project!



WEST BLOCK



EXTERIOR SIGNAGE

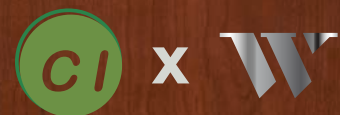
IN-1

One double sided, LED-illuminated pylon sign.



ID-1

One double sided, LED-illuminated pylon sign.



EXTERIOR SIGNAGE

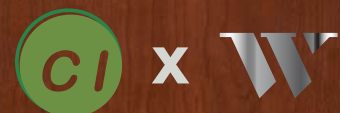
ID-2

Projecting signs, illuminated with white LEDs, quantity two total.



ID-4B / 5A

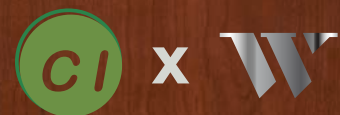
Entrance ID signs, quantity one each.



EXTERIOR SIGNAGE

ID-3 / 4A / 5A

Fascia signs fabricated out of mirror polished stainless steel, quantity of one each.



EXTERIOR SIGNAGE

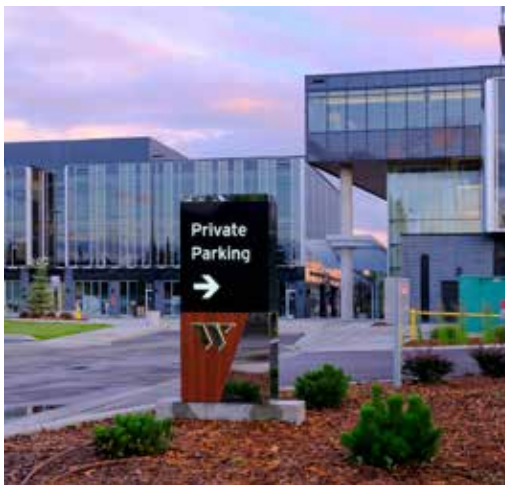
ID-9

One parking identification sign, fabricated out of flatcut aluminum with green vinyl "P" graphic.



D-1

Parking wayfinding signs, LED-illuminated structures, quantity 3 total.



INTERIOR SIGNAGE

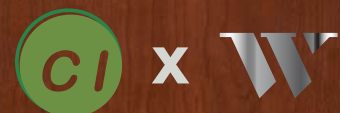
W (Reception Signage)

Dimensional feature sign, edge-lit with white LEDs and fabricated with a mirror polished stainless steel.



ID-6

Interior tenant identification signs.



INTERIOR SIGNAGE

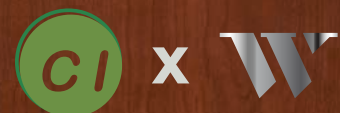
IN-2

Directory Signs



ID ROOM Identifiers

Various room identifiers throughout the building, including washroom signs and suite room numbers.



TENANT SIGNAGE

ATB

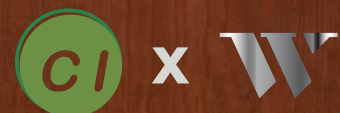
One projecting sign

The double sided, non-illuminated projecting sign consists of a mirror-polished arm to mount the sign to the building.



Three fascia signs

Three illuminated fascia signs fabricated out of an aluminum cabinet with push-through letters.



TENANT SIGNAGE GLENORA LIQUOR

One projecting sign

The double sided, non-illuminated projecting sign consists of a mirror-polished arm to mount the sign to the building.



One fascia sign

One illuminated fascia sign fabricated out of an aluminum cabinet with push-through letters.



TENANT SIGNAGE SQUARE ONE

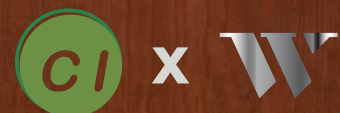
One projecting sign

The double sided, non-illuminated projecting sign consists of a mirror-polished arm to mount the sign to the building.



One fascia sign

One illuminated fascia sign fabricated out of an aluminum cabinet with push-through letters.



TENANT SIGNAGE KEPLER ACADEMY

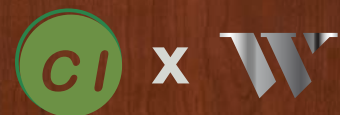
One projecting sign

The double sided, non-illuminated projecting sign consists of a mirror-polished arm to mount the sign to the building.



One fascia sign above store, one on East elevation

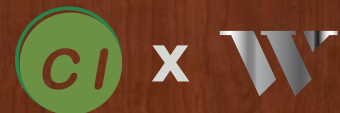
One illuminated fascia sign fabricated out of an aluminum cabinet with push-through letters, and one non-illuminated flatcut fascia sign.



TENANT SIGNAGE REJUVADERM

One fascia sign

One illuminated fascia sign fabricated out of face-lit channel letters mounted to tubing rails.



AWARD WINNING

BOCSIEs (Best of Canada's Sign Industry)

This project was awarded with the First place award for Sign Systems in the 2020 BOCSIEs awards, presented by Sign Media Canada and the Sign Association of Canada (SAC-ACE).



Signs of the Times

This project was awarded with the Third place award for best outside design / shop fabricated, illuminated: small shop. This competition took in entries from across the globe!

